

APPENDIX B

Applicant: Mr Farid Amin

Location: On the footway outside 1350 London Road, Norbury, SW16 4AE.

1. Detailed Considerations

- 1.1 The applicant has held a street trading licence at another shop (1362 London Road) for a number of years where he displayed household goods. He has recently moved his business 1350 London Road.
- 1.2 1350 London Road was designated and a licence granted for street trading in June 2012 and a temporary street trading licence, to permit tables & chairs, was issued pending that decision. However, not long after the site was designated, the previous occupier ceased trading and therefore the full street trading licence was not physically issued to him. A copy of the temporary licence is attached as Appendix B1.
- 1.2 The applicant has submitted an application for a street trading licence for the new shop, to reflect the change of ownership and also a variation application.
- 1.3 The total width of the highway is 6.2m, the street trading licence which was granted by the committee in June 2012 was for a display width of 2.2m and a length of 5.4m.
- 1.4 A variation application has been submitted by the new owner to vary the display from tables & chairs to household goods and to increase in the length of the licensed area from 5.4 m to 8m. A copy of the variation form is attached as Appendix B2.
- 1.5 A photograph of the shop showing the area of the previously licensed display of tables and chairs is attached as Appendix B3.
- 1.6 The Police Licensing officer, Food Safety team, Planning, Highways, and parking services divisions were invited to comment on this variation application, no objections have been received.

B1

**TEMPORARY LICENCE –
STREET TRADING**

The Council of the London Borough of Croydon being the Local Authority for the purposes of the London Local Authorities Act 1990

**HEREBY LICENCE
TO USE SITE KNOWN AS**

Mr Awais Ahmed
Alaska Ice Cream Parlour
1350 London Road
Norbury
SW16 4DE

**TO DISPLAY
SIZE OF DESIGNATED DISPLAY
PERMITTED DAYS & TIMES**

Tables and Chairs
Length 5.4 m, Width 2.2m, Height 1m
Sunday to Saturday 1100 hours until 2300 hours

**VEHICLE REG NO
VEHICLE DIMENSIONS
ACTIVITY (North End only)**

N/A
N/A

This licence is issued subject to the conditions attached and is valid until 27.9.2012

**Please note that the person named on the licence and whose photograph appears on the licence is responsible for the premises at all times.
This licence may not be transferred to any other person.**

Date Licence Issued: 13.05.2012

Date Licence Valid From: 27.03.2012

Licence Number: 12/00488/STT



Michael Goddard
Trading Standards and Licensing Manager
Planning & Environment Department



Appendix B2

**STREET TRADING LICENSING
APPLICATION FOR A
VARIATION OF STREET
TRADING LICENCE**

Return completed form to: Licensing Team, Planning & Environment
Department, London Borough of Croydon, 9th Floor North Side, Taberner
House, Park Lane, Croydon, CR9 3JS.
Telephone: 020 8760 5466 Fax: 020 8760 5786.

**This application is required to be submitted if you would like to vary a
current street trading licence .**

Insert name

Insert home address

I **Farid Amin**..... of



would like to vary the street trading licence No ...12/00488/
STT.....which is valid for the following site.

insert trading address

..... 1350 London Road , SW16 4AE, Norbury.....

Please give details of the required variation :

... Changes from tables and chairs to household goods and I want to increase
the length of the display from 5.4m to
8m.....

Moving from shop number 1362, A few shops
ahead.....

I understand that this variation application may be referred to the Council's
Licensing Committee for a decision.

I declare that all the information given on this form is accurate to the best of my
knowledge.

I enclose a fee of £26 which I understand is not refundable .

Please make cheques payable to Croydon Council.

Signature of applicant(s) or applicant's Solicitor or other duly authorised agent:

Farid Amin

Date 10 May 2013

**If you require any assistance with the completion of this form please
contact the Licensing Team on 0208 760 5466**

Office use only

**Date application received:Receipt
No.**

SF.C358

Appendix B3

